

CAREER OPPORTUNITIES 2008

SMITH HANLEY ASSOCIATES is a leader in the nationwide recruitment and permanent placement of professionals in quantitative marketing and database marketing professionals.

A sample of current available positions:

Data Analyst, Location: CT Salary: \$50,000-\$60,000
Database Marketing Vendor seeks a Data Analyst with predictive modeling experience. Must have SAS programming experience and ability to use base SAS and SQL to deal with various data processing tasks. Will interface with database tables, pull data from different sources (flat files, database tables) and link them logically, and know how to deal with the inherent structure of the data.

Sr. Analyst, Location: NYC Salary: \$45,000-\$65,000
One of the world's largest digital marketing, media companies is seeking an Analyst to act as a primary day-to-day contact on project development and execution for client accounts. Responsibilities include weekly reporting, media and creative tests, creative analysis and accurate trafficking of creative, budget forecasting and accuracy. Supports Marketing Intelligence in developing test and measurement plans, and supports the Research team on industry trends and facts.

Research Analyst, Location: MA Salary: \$45,000-\$55,000
Reputable Consulting Company is seeking a Research Analyst to join their growing Analytic group supporting a large financial services client. The RA will work as part of a team to deliver analytic marketing solutions to clients. Responsibilities include troubleshooting client's SAS code and providing SAS support. Will perform data preparation and conduct data analysis and statistical analysis using SAS.

Statistician, Location: CA Salary: \$60,000-\$100,000
A leading Retailer is seeking a Senior Analyst/Statistician to identify and prioritize optimization opportunities in collaboration with your manager. Responsibilities include using state-of-the-art data systems to mine some of the most comprehensive logs of the online retail world, utilizing advanced statistics skills to identify correlations and patterns that provide meaningful optimization opportunities, and testing your optimization methodologies on production environments.

Statistical Analyst, Location: NYC Salary: \$65,000-\$75,000
Direct Marketing company is seeking a Statistical Analyst with experience in data mining and statistical modeling in a direct marketing environment. Responsibilities include, developing and maintaining multivariate statistical models used to predict customer behavior, develop marketing segmentations using data mining techniques, interact with marketers, and develop data mining sets from data warehouse source tables by programming in Base SAS.

Analyst, Location: Long Island, NY Salary: \$45,000-\$55,000
Database Marketing Vendor is seeking an Analyst to work in their marketing analytics group. Experience in data manipulation, database marketing, and SAS. Excellent communication skills, written and verbal, are a must.

Kate Rock

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