



Company Description

Scientific and analytical techniques are gaining critical importance in management. The principal reason for this is the amount of data captured by organizations and the emerging trend of analyzing this data to improve decision making and instill continuous learning.

Agilone is an analytical consulting and technology services firm that helps its clients improve business performance through fact-based problem solving, employing advanced scientific techniques and developing information technology solutions for data-intensive environments. We have specific solutions around data management including data extraction, transformation and cleansing, reporting and analytical software solutions. In addition, we offer full marketing services solutions to execute on the analytics, such as address normalization, advanced de-duping algorithms, merge/purge, and a set of campaign management solutions to execute and track performance of marketing campaigns for Email, Phone and Postal channels. Our approach to analytics is at the level of academic rigor, employing cutting edge scientific methods when solving problems involving clustering, response modeling, creating recommendation engines etc.

Our expertise is highly transactional (large customer database, high number of transactions, large sku set) environments where analytics and technology together create fast, repeatable and measurable impact. Typical engagements are in areas of data warehouse implementations, marketing spend effectiveness, customer valuation, pricing, response modeling, creating customer and product recommendation engines, segmentation, with follow-on implementation of technologies such as customer data integration, and business intelligence services. Agilone was founded in 2005 and has offices in Norwalk, CT and Istanbul, Turkey.

Position

Analyst/associate will provide exceptional service to our clients by successfully participating in highly analytical projects. The ideal candidate would have

- Superior educational background in an analytical discipline (at least a Bachelor's degree in Operations Research, Statistics, Computer Science, Applied Math, Physics)
- Hands on knowledge of database technologies and working knowledge of application development, expert or quick learner of SQL, proficient in Matlab, SAS or similar modeling tools.
- Excellent communication and problem solving skills

Responsibilities include

- Working with Analytics team and database team to perform marketing analysis, create client-ready presentations
- Interact directly with clients on projects
- Develop mathematical models for purposes such as pricing optimization, response modeling, clustering, recommendation engines and other analytical models
- Maintain existing models with new and changing data

Qualifications:

Self-motivation, organizational and communication skills is a must. Due to constant client interaction presentability and language skills are very important.

Requirements:

Minimum: Bachelor's degree from a reputable school in an analytical discipline such as Operations Research, Mathematics, Statistics, Engineering, Computer Science or Physics

Preferred: MS or Ph.D in an analytical discipline, or a technical MBA with a few years of consulting experience at top-tier firms (McKinsey, Bain, BCG etc.)



Contact Info:

Interested candidates should contact

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